

Bernarr Macfadden's

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The Latest
Photograph of
Bernarr Macfadden
—Age 81



NEW PHYSICAL CULTURE

A Magazine of
Mental and Physical Power

For People *Page 12 - Koch*

- ... who want more real joy out of life
- ... who want to keep their homes intact
- ... who want their children to be strong

**Nature Has A Remedy For
Every Disease**

**Eyes Of Physicians Must
Be Opened**

**Should Black And White
Marry?**

**Vaccination Should Rest
With Parents**

Are Smokers Selfish Snobs?

It Isn't Cruel To Criticize Fat

**Your Bed Is Your Closest
Friend**

EYES OF PHYSICIANS

to the Dr. Koch Therapy of Cancer

IT WAS Dr. Albert L. Wahl, a prominent physician with a soul, as well as a medical brain, who like Saint Paul, persecuted the one who he later learned to respect; for Dr. Wahl, a leader in his profession, was a bitter opponent of the cancer philosophy of DR. WILLIAM FREDERICK KOCH (pronounced coke).

Dr. Wahl's "vision on the Road to Damascus", was the recovery of his own sister by the Dr. Koch treatment, which caused Dr. Wahl's historic words just before he died: "I am ready to give my life for the work of Dr. Koch. It shall not die. The eyes of physicians must be opened like mine."

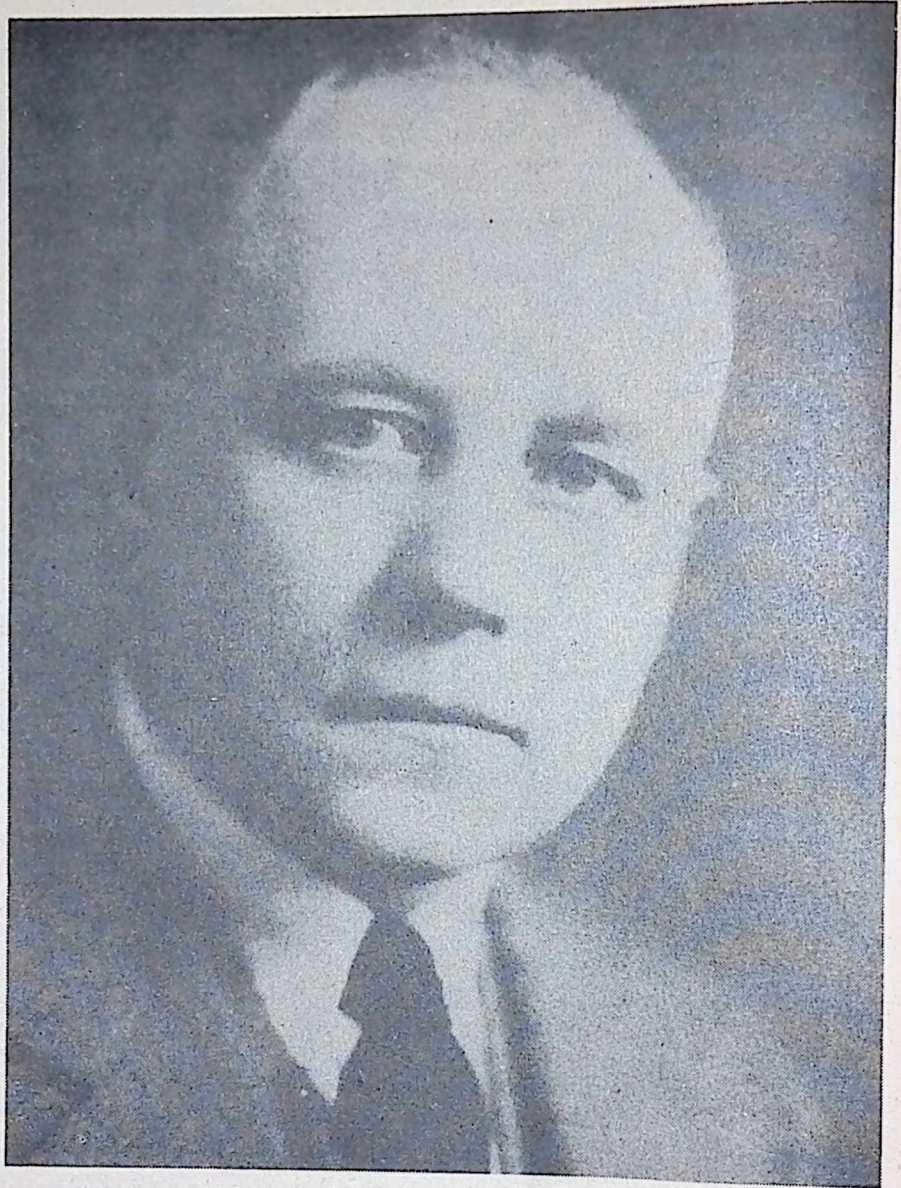
Cancer Conquered!

Dr. Koch of Detroit with thousands of cancer cures to his credit, is praised by The Lutheran Research Society Inc. (composed of men of all faiths), publishers of the famous book on Dr. Koch, entitled THE BIRTH OF A SCIENCE, by three authors, Albert L. Wahl, M.D., C. M.; Bessie L. Rehwinkel, M. D.; Lawrence Reilly, A. B., B. D., D. D. According to reports this book had much to do with the overthrow of Dr. Morris Fishbein, the former medical czar who persecuted Dr. Koch since the First World War ended.

In a previous book, Dr. Wahl had written: "I refused to listen to my father's recommendations that my sister be treated with a substance built up from the conjugated systems of carbonyl and ethylete linkage. Because of American Medical Association propaganda, I believed that the results previously reported with this therapy approach the acme of quackery. However, my father did have my sister treated, since he personally knew of cases of cancer which were cured and remained cured after its use. This type of cancer is fatal in three to six months as a rule. My sister was in the last stages, and was said to have only a few weeks to live, according to the best knowledge on the subject. She recovered after one treatment in characteristic fashion."

Remove Toxins and Health Follows

The Koch therapy, according to



DR. WILLIAM FREDERICK KOCH

"The Birth of a Science," searches out the root cause of human ailments. The following is an attempt to explain the basic principle in simple language The human body normally is not afflicted by disease. Poisons come into the system from food, living habits, air and various opposition forces in nature with which everyone is bombarded. The OXIDATION system (which was denied existence by Dr. Koch's critics

when he first expounded the theory, but is now given credence in the highest scientific circles) burns off those toxins and keeps them from harming the body. Something may happen to keep the oxidation mechanism from functioning normally. The poisons remain in the system and cause a reaction, namely disease. In one man who has certain weakness, it may manifest as cancer. In another as tuberculosis, and so on, de-

MUST BE OPENED

and Other Diseases

By ED BODIN

pending on the type of toxin which has invaded his body . . . The immunity process is impaired. The oxidation mechanism must be restored to burn off the accumulated toxins. The Koch treatment consists of a cleansing regime to eliminate poisons from the bowels, and to cleanse the liver and other organs by diet. This is accompanied by an injection of the Dr. Koch antitoxin which acts as a catalyst, or stepping-up agent to help restore the oxidation mechanism so that natural immunity is enjoyed. As this takes place, the disease leaves since it cannot exist in a body whose oxidation mechanism is functioning as the Creator intended (The purpose of Physical Culture is to remove toxins by exercise, fasting and diet.)

The Way of the Crusader Is Hard

But because of his therapy of truth, Dr. Koch has been persecuted, just as the illustrious Pasteur was thrown to the dogs of ridicule by a smug and self-satisfied medical world of drugs and surgery. It was the former tyrant of the medical profession and his cohorts who have attempted to keep the medical men ignorant of the truth concerning the Koch treatment and thus have denied the use of this therapy to the general public.

And one doctor, the son of a minister has put it . . . "I'd hate to be in the spiritual shoes of that medical monarch and have to account for suffering and deaths charged to his fashioning a crown of thorns for those who tried to follow the Master's way of healing."

Some Doctors Are Awakening!

"Over a thousand doctors however, have spurned the stigma which the A. M. A. bosses would attach to them for using the Koch treatment, and have continued to help the sick in a way never thought possible with some of the so-called orthodox treatments "approved" by the medical hierarchy, so says "The Birth of a Science."

And that book goes on to tell how Justice Pierce of the Supreme Court of Massachusetts quickly denounced the greedy opposition to the use of the Koch Treatment as a "moral crime of the worst kind" committed by the medical dictator and his slavish followers in the State and County medical societies, and in the Better Business Bureaus.

Why Are Some Doctors Called Croakers?

And all this persecution in the Land of the Free and the Home of the Brave; No wonder Bernarr Macfadden has said time after time—"There has been no freedom of health in America—and thousands die every year because the medical profession does not allow Liberty of natural healing".

Contrast with Justice Pierce's statement, two Federal Court trials, together lasting nearly a year, and numerous Federal Trade Commis-

sion hearings all over the country with the expenditure of several millions of dollars of taxpayers' money with which the government tried to wipe out the Koch treatment on a charge of false labeling, trumped up under the leadership of Morris Fishbein. Each time these charges were proved false. And The Birth of a Science goes on to say that the Koch Treatment demonstrated itself a great boon to humanity both from the standpoint of practical results and as a contribution to scientific progress. It revealed the nature of chemistry of natural immunity, that it is dependent on the cellular oxidations of sugar for function and growth; that the auto-induced oxidations initiated by the carbonyl

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LAWRENCE REILLY
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THE LATE
DR. ALBERT L. WAHL

EYES OF PHYSICIANS MUST BE OPENED

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group of correctly constructed molecules renders germs and their poisons harmless.

Doctors with Vision Shall Triumph!

"GLYOXYLIDE" is the medical term for the "Koch remedy". It was the "vision" that came to Dr. Koch right after the first World War. It came like a ray of spiritual light to a young man who in the 3rd year of medical school was told to leave his idealism of righteous healing behind, and acquire the consciousness of drugs and the endorsement of drug companies . . . if he wanted to succeed.

But this modern Pasteur of persecution had a soul. He would not crucify his code of healing on a cross of golden expediency. He knew that God is constructive—that Nature needs no substitutes or anti-toxins. Toxins are the fascists of the body, while anti-toxins are the communists. But Koch wanted the democracy of Nature and the way of truth and light. For an honest philosophy he had been condemned by the chief priests of medicine.

The Medical Profession Must Be Freed from Greed

But there are true healers still living in America who want the oxidation of honesty in the soul. They have come to the side of Koch before he has been "liquidated". And groups like the Christian Medical Research League of Detroit will not let Dr. Koch be tossed to the wolves of greed and dictatorship. Theirs is the code of righteous healing—the true Physical Culture of the mind and of the body and of the soul.

"Wash me and I shall be whiter than snow", is not just a simple hymn for silly reformers—it symbolizes the oxidation of Mother Nature that can wash away the toxins in the large intestines and make you clean of poisons without adding more to a cesspool of survival of the fittest. Physical Culture salutes Dr. William Frederick Koch. May the eyes of the still blind physicians who have souls, be opened as were the eyes of the late Dr. Albert L. Wahl and other true doctors who are not afraid to "see" in the name of Life, Liberty and the Pursuit of Happiness.

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